

# LOGOS AND BRAND

Wherever possible the logo must be full colour on a monotone (white, black or dark grey) background. If the logo needs to be overlaid on a coloured photo or background, then the logo should be placed in either black or white (as below).



Primary logo to be used on white, black and dark grey backgrounds. A version of this logo with white text is available, please use this version for black and dark grey backgrounds.



Black logo to be used on bright colour backgrounds only.



White logo to be used on dark colour or dark opacity backgrounds.